



## LeadingAge Tennessee 2019 Business Partner Options & Benefits

Designed Specifically for Business Firms Serving the Aging Services Field

### Platinum Partner Benefits- \$10,000 +

#### All benefits of Gold Partnership plus:

- VIP opportunity with Board of Directors & Staff\*\*
- Opportunity to welcome attendees to one Annual Meeting General Session\*
- Recognized in e-newsletters as a Platinum Partner
- Quarterly advertisement in e-newsletter\*
- Full page advertisement in Annual Meeting Program\*
- Premium booth space – First in-line!
- Recognition at networking events and complimentary attendee registrations to all LeadingAge Tennessee education events\*

### Gold Partner Benefits- \$5,000 +

#### All benefits of Silver Partnership plus:

- Annual membership mailing list with key contact prior to meeting\*
- Opportunity to distribute (1) white paper to the membership\*\*
- Two quarterly advertisements in the e-newsletter\*
- Free annual meeting booth registration to include two attendee registrations for Annual Meeting\*
- Half page advertisement in Annual Meeting Program\*

### Silver Partner Benefits - \$2,500 +

#### All benefits of Bronze Partnership plus:

- Company material in Annual Meeting packet\*
- Recognized as a partner on Annual Meeting entry signage
- One complimentary attendee registration to Annual Meeting\*
- Recognized in the Annual Meeting program & onsite Annual Meeting material with logo
- Recognized at all Annual Meeting general sessions
- Recognized on LeadingAge Tennessee Website as a partner with hyperlinked logo
- One quarterly advertisement in the e-newsletter\*

### Bronze Partner Benefits- \$1,000 +

#### All benefits of Standard Business Partnership plus:

- Recognized in the Annual Meeting Program & onsite Annual Meeting material
- Recognized on LeadingAge Tennessee Website as a Partner with hyperlink
- Bronze partnership ribbon identifying company representatives at Annual Meeting
- Booth Partnership signage, identifying company at Annual Meeting
- Use of LeadingAge Tennessee partnership logo\*

### Business Partner - \$500

- Recognized as a Partner on LeadingAge Tennessee Website
- Partnership discount on a booth at Annual Meeting & priority given to business partners
- Annual Meeting Sponsorships exclusively available to business partners
- Invitation & free admission to regional networking events
- Access to real-time membership information through our E-newsletter and Emails

**Partner Membership Year runs from Jan 1 - Dec 31. LeadingAge reserves the right to edit benefits packages at any time.**

\* Upon Request. \*\* This benefit must be coordinated & approved by LeadingAge Tennessee staff; contact the association to discuss.

## Tennessee Business Partnership Agreement

LeadingAge Tennessee reserves the right to determine whether a company meets the standards for partnership determined by LeadingAge Tennessee and its Board of Directors. If it does not, your application will be denied and any prepaid fees will be returned in full.

LeadingAge Tennessee recognition of partners in no way constitutes endorsement of the vendors' products or services. Recognition of partners is the responsibility of LeadingAge Tennessee, no signage or display by the partnering company is permitted nor promotion of the partner's products or services unless approved by LeadingAge Tennessee in advance. If the partner fails to comply with the agreement the company forfeits all remaining partnership benefits for the year committed and will not be entitled to any refund.

Partnerships cannot be processed without the required remittance, in order to guarantee all benefits outlined. Full payment is due with the application, unless prior arrangements have been made. Benefits must be redeemed in the calendar year of partnership.

### Partnership Levels

Platinum Partner - \$10,000 | Gold Partner - \$5,000 | Silver Partner - \$2,500 | Bronze Partner - \$1,000  
Standard Business Partner - \$500

Secure Your Partnership by clicking the link below:

[\*\*Business Partner Application\*\*](#)

Already a Business Partner? Contact Gwyn Earl to upgrade your partnership level at [gwyn@leadingagetn.org](mailto:gwyn@leadingagetn.org).



For more information, contact:

(865)748.4932

[gwyn@leadingagetn.org](mailto:gwyn@leadingagetn.org)

[www.leadingagetennessee.org](http://www.leadingagetennessee.org)