

# ADULT DAY SERVICES

## MARKET SNAPSHOT REPORT



2014-2015

*LeadingAge*<sup>™</sup>

# ADULT DAY SERVICES

## SECTOR SIZE



4,800

ADULT DAY CENTERS  
NATIONWIDE



273K

PEOPLE  
SERVED



\$2.6B

ANNUALLY

## RELATIVE TO OTHER LTSS SECTORS, ADULT DAY SERVICES ARE...

**#5** **Fifth**  
in terms of  
service providers

ASSISTED LIVING  
NURSING HOME  
HOME HEALTH  
SENIOR CENTER  
**ADULT DAY**  
HOSPICE  
CCRC  
PACE

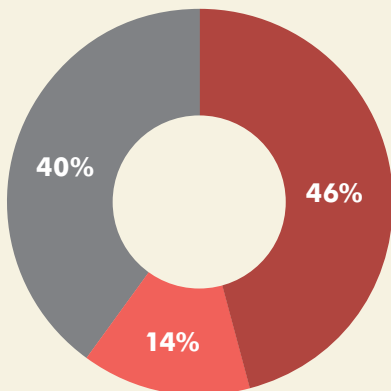
**#7** **Second smallest**  
in terms of  
people served

SENIOR CENTER  
HOME HEALTH  
NURSING HOME  
HOSPICE  
ASSISTED LIVING  
CCRC  
**ADULT DAY**  
PACE

**#6** **Sixth** in terms  
of revenue

NURSING HOME  
ASSISTED LIVING  
CCRC  
HOME HEALTH  
HOSPICE  
**ADULT DAY**  
SENIOR CENTER  
PACE

## SECTOR COMPOSITION



- Non-profit (2,208 adult day centers)
- Public (672 adult day centers)
- For-profit (1,920 adult day centers)

## A TYPICAL ADULT DAY SERVICES CENTER...

- > Serves **39 people** each day, out of a capacity for **45 people**
- > Offers a **1:6 ratio** of staff to participants
- > Average annual budget of **\$543,500**

# ADULT DAY SERVICES

## FAST FACTS

- **4 in 10** Adult Day Services centers are affiliated with multi-site providers
- **71%** are stand-alone operations, while **29%** are connected to a hospital or residential facility
- Average age of enrollees is **75 years**
- **1 in 3** suffers from dementia, **1 in 4** has a developmental disability, **23%** have depression
- Most revenues come directly from enrollee out-of-pocket payments
- **80%** offer nursing services, **60%** provide case management and **50%** have social workers on staff
- **6 in 10** have been in operation at least **10 years** — including **69%** of non-profits

## SECTOR TRENDS

3.5%/yr



The Adult Day Services sector has been **growing** consistently

→ 3,400 centers in 2002, vs. 4,800 today

> 160,000 people served in 2002,

vs. 273,000 today

5.5%/yr



Desire to **age in place** is fueling increased use of Adult Day Services



Population of participants with **Alzheimer's Disease and dementia** is growing

Adult Day Services providers believe the concept is often **misunderstood**



They also believe Adult Day can be better **promoted** by the healthcare sector

Providers' feel a major challenge today is attracting clients willing to pay **market rates**

## WHAT ARE OUR MEMBERS SAYING ABOUT ADULT DAY SERVICES?



"There is the potential for growth, but I am not seeing it. This is a great bridge for those who promised mom they wouldn't put her in a nursing home."

"If there ever was anything called profit it's getting tighter and tighter — the benefits are less, qualifications are harder, and people don't know where to get services."

"Physicians are not familiar with services that keep people in their community, they need to be educated about options."

"We still need to get the word out. It's misunderstood. People see it as stepping stone to a nursing home, but it's really the opposite. It's a way to remain independent."

LeadingAge is an association of 6,000 not-for-profit organizations dedicated to making America a better place to grow old. **leadingage.org**



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