

Nearly every not-for-profit CCRC in the country is a member of LeadingAge. As an expert in the continuum, LeadingAge creates ways to share best practices between different services and supports—an ideal environment for CCRCs. LeadingAge has created financing models and grant programs for innovative CCRCs whose great ideas could improve the lives of older adults across the country. LeadingAge understands the value CCRCs bring to their community and has taken the lead in helping members tell their social accountability story and protect their tax-exempt status in Washington.



MEMBER BENEFITS SPECIFIC TO CCRCs

- > CCRC, CC@H and Dementia Listservs
- > Housing Management and Policy Listservs
- > Single Site CCRC Network
- > CCRC-Assisted Living Report Newsletter
- > Market Position Reports by Avalere
- > Federal advocacy and monitoring of state and federal regulations pertaining to CCRCs
- > Social Accountability Toolkit
- > Technical assistance from CCRC staff experts
- > CAST resources on technologies for CCRC settings including technology selection tools and the tracking of technology spending and adoption

THIS IS WHERE OLDER AMERICANS LIVE
FULFILLING LIVES IN A PLACE CALLED HOME
AND ARE SUPPORTED BY CAREGIVERS WHO
PRIORITIZE PEOPLE OVER PROFITS.

NOT-FOR-PROFIT
MISSION-DRIVEN ORGANIZATIONS



LONG-TERM SERVICES AND SUPPORTS
FOR OLDER ADULTS

We are LeadingAge... are you?



LeadingAge represents the nexus where innovative aging services and supports meet the not-for-profit sector.

Join a community of 6,000 member organizations and allow us to help you with your needs today while planning for your organization's thriving future.

Membership in LeadingAge is an investment in your organization.



- NATIONAL AND STATE ADVOCACY
- LISTSERVS
- LEGISLATIVE MONITORING
- REGULATORY UPDATES
- BOARD DEVELOPMENT
- STATE PARTNER MEMBER BENEFITS
- BENCHMARKING TOOLS
- DISTANCE LEARNING
- PROPRIETARY RESEARCH
- NETWORKING
- TECHNICAL ASSISTANCE
- CONSUMER DIRECTORY
- GROUP PURCHASING PROGRAM

For more information go to leadingage.org/membership