

THE GREATER GOOD



ATTENDEE
REGISTRATION

LeadingAge
Tennessee

2023 LEADINGAGE TN ANNUAL CONFERENCE • FRANKLIN, TN • SEPTEMBER 12-13, 2023

TOGETHER FOR THE GREATER GOOD

Our world is complex, but our common goal is simple—we dedicate ourselves to creating positive change and improving the lives of older adults **wherever they call home.**

As we focus on a wide and rapidly-evolving range of issues—it's more important than ever to harness the combined power of our mission-driven LeadingAge professionals. That's why aging services leaders from across our state will come together for our **2023 Annual Conference** on September 12–13 in Franklin, Tennessee.

From our main stage, we'll hear about the critical issues and strategic priorities that matter to us most, and prominent experts will share their experience and vision that is certain to inspire us all. When you tour the EXPO, you'll discover cutting-edge products and services, and during social events, you'll build connections and camaraderie. This year's Annual Conference will ignite your passion and your purpose to advance your mission for those you serve.

An Event Designed with YOU in Mind

We've planned relevant and engaging sessions that are as diverse as the many provider types and individuals within our membership. No matter your role, this conference is for YOU. After our in-person event, you will continue learning and earning through four (4) webinar opportunities designed to continue your education in areas you asked for!

And as you know, the Nashville area offers fabulous dining and entertainment opportunities for your time away from our events. We encourage you to come and to bring your staff so they too can hear important messages and be encouraged. We've brought back our Bring Your Team option to save you money! Bringing your team shows them you are willing to invest in them and their future with your organization! Don't miss this opportunity to do just that at LATN2023!

I can't wait to see you in Franklin! Register today!



SCHEDULE OF EVENTS

TUESDAY, SEPTEMBER 12

12:30PM - 6:00PM	REGISTRATION OPEN
2:00PM - 4:30PM	POWER SESSION ANDY EDEBURN
2:00PM - 4:30PM	VIRTUAL DEMENTIA TOUR SECOND WIND DREAMS
4:30PM - 6:00PM	WELCOME RECEPTION & AWARD PRESENTATIONS

WEDNESDAY, SEPTEMBER 13

7:00AM -	REGISTRATION OPEN
7:00AM - 8:00AM	BREAKFAST
8:00AM - 8:25AM	WELCOME & BUSINESS MEETING
8:25AM - 9:30AM	OPENING KEYNOTE NICK TASLER
9:30AM - 9:45AM	BREAK
9:45AM - 11:00AM	VENDOR SHOWCASE
11:00AM - 12:00PM	POWER SESSION JENNA KELLERMAN
12:00PM - 12:45PM	VENDOR SHOW & DOOR PRIZES
12:45PM - 1:45PM	LUNCH
2:00PM - 3:00PM	POWER SESSION DR. RALPH ALVARADO & LOGAN GRANT
3:00PM - 3:15PM	ICE CREAM BAR
3:15PM - 4:15PM	CLOSING KEYNOTE PETER LEWIS

KEYNOTE SPEAKERS



YOUR YEAR OF WONDERS

NICK TASLER

SEPTEMBER 13, 2023 · 8:25 AM

Nick Tasler is an internationally acclaimed thought leader, organizational psychologist and a #1 best-selling author. Nick has helped hundreds of thousands of leaders around the world transform seasons of change into periods of unprecedented growth.

Ever wondered why some leaders leave extraordinary legacies of impact and growth...while others leave a trail of emotional exhaustion and mediocre performance? External changes -- like reorgs and supply chain disruptions to labor shortages and stifling new regulations -- trigger two voices in every leader's brain. The 1st voice is the Loss Instinct. It tells leaders to pay 3x more attention to threats than opportunities, which leaves their teams feeling mentally drained, emotionally exhausted, and very often eager to find a new job.

But one of the magical gifts of the highly evolved human brain is that leaders also hear the voice of the Growth Instinct. The 2nd voice tells leaders that "growth is happening" even when it feels like "change is hard." Leaders who listen to the 2nd voice energize their teams, grow their businesses, and leave a lasting impact on the people around them, while rediscovering the joy of leading.



THE 5 LOVE LANGUAGES OF TV, PODCASTS, AND LONG-TERM CARE

PETER LEWIS, LTC HEROES

SEPTEMBER 13, 2023 · 3:15 PM

Originally from Osawatomie, KS, Peter spent 16 years in Chile where he built multiple successful businesses in tourism, became a public speaker and university professor, and starred in a popular television program before becoming a CNA. Join Peter on a captivating journey that bridges the worlds of entertainment and long-term care.

Inspired by the renowned book "The 5 Love Languages," Peter discovered how the principles he learned as a TV host could be applied to forge deeper connections with seniors and peers alike. Drawing from his experiences hosting a television show and his successful podcast, LTC Heroes, Peter will share the power of effective questioning and storytelling. Learn how to craft meaningful conversations, elicit remarkable stories, and form genuine connections using the proven techniques of the 5 Love Languages. Discover how these strategies can transform your interactions with seniors in long-term care or enhance your connections with colleagues and peers. Don't miss this enlightening seminar that will leave you with practical insights and strategies to create lasting connections in both your personal and professional life.

POWER SESSION SPEAKERS



SENIOR LEADERS STRATEGY SESSION

ANDY EDEBURN

MANAGING PARTNER – ELDER DYNAMICS

SEPTEMBER 12, 2023 · 2:00 PM

Andy Edeburn is an accomplished advisor and thought leader with more than 20 years of healthcare consulting experience, specializing in acute, post-acute and, senior care services. Over the course of his career, he has advised nearly 220 organizations in 38 states through their strategic thinking and planning efforts, hospital/health system and community-based partnerships, care coordination, and care management programs, community-based care models, new program and facility development/redevelopment efforts and operational and performance improvement.

In this two-part strategy session, participants will explore the “perfect storm” that has expanded as a result of Covid, the essentials for moving into uncertainty in the near and long-term, and guidance for how to think strategically about aging services organizations’ future and the options available to them. Then the second half of this power session will consider where and how NFP and aging services governance needs to evolve and how organizations can evaluate their current practices. In addition, this component will talk about the ways in which aging services organizations might align more closely and explore a framework for members to consider around partnering and collaboration efforts.



WORKFORCE: BEST PRACTICES TO IMPROVE RECRUITMENT AND RETENTION

JENNA KELLERMAN

DIRECTOR OF WORKFORCE STRATEGY, LEADINGAGE

SEPTEMBER 13, 2023 · 11:00 AM

As Director of Workforce Strategy and Development, Jenna Kellerman is responsible for guiding LeadingAge’s efforts to improve the recruitment, retention and sustainability of a diverse, quality aging services caregiving workforce. Jenna provides project leadership, management, technical assistance and guidance in the development of new workforce programs; evaluating state and national workforce programs to identify new grants, strategies, or partnerships.

The workforce crisis has ignited a fire within provider organizations to change recruitment and retention practices with more intention and innovation. Research from LeadingAge’s LTSS Center @UMass Boston has repeatedly found that supporting basic needs, empowering staff, and individualizing career advancement opportunities has a significant impact on recruitment and retention. But how do providers put that into action when there are so many priorities to address every day? Learn about existing tools and practices that will help you build sustainable systems to create a workplace where staff at all levels are supported, engaged, and empowered.

POWER SESSION SPEAKERS



THE FUTURE OF LONG TERM CARE IN TENNESSEE

DR. RALPH ALVARADO

COMMISSIONER OF HEALTH, STATE OF TENNESSEE

SEPTEMBER 13, 2023 · 2:00 PM

Dr. Ralph Alvarado, MD, FACP, was appointed as the commissioner for the Tennessee Department of Health on January 16, 2023. Dr. Alvarado is the Chief Executive Officer of Alvarado Medical Services, PLLC, a healthcare organization serving Kentucky communities. He brings decades of diverse professional experience to Tennessee, including hospital management and nearly 30 years of services as an attending physician. Alvarado has served in the Kentucky State Senate since 2015 and has led the Senate Health and Welfare Committee as chairman since 2019.

He brings all of this experience to Tennessee as our new commissioner and during this session he will share his goals for the TN Department of Health. Dr. Alvarado has many years of experience serving seniors in long term care and understand the difficulties many of our providers are having with staffing shortages and the need for increased reimbursements.



LOGAN GRANT

EXECUTIVE DIRECTOR, HEALTH CARE FACILITIES COMMISSION

Logan Grant is the appointed Executive Director of the Health Facilities Commission. Mr. Grant earned his B.S. degree in Political Science from Middle Tennessee State University and his Associate of Science from Chattanooga State Technical Community College. In the 2022 legislative session, the Tennessee General Assembly passed Public Chapter 1119 to create a new independent state agency, the Tennessee Health Facilities Commission (HFC). The Commission is formed from the former Health Services and Development Agency (HSDA) and Department of Health's Office of Health Care Facilities (OHCF).

The Health Facilities Commission is the Centers for Medicare & Medicaid (CMS) designated State Surveying Agency (SSA). The Health Facilities Commission encompasses the Certificate of Need Program, the Board for Licensing Health Care Facilities (BLHCF), the Nursing Home Civil Monetary Penalty Reinvestment Program, Clinical Laboratory Improvement Amendments (CLIA) Program, and conducts the surveys and investigations of health facilities to ensure compliance with state and federal regulations.

This session comes on the heels of Governor Bill Lee's special called legislative session and we will receive updates on this, surveys, and the status of the Special Health Services Certificate which will be effective July 2026.

LOCATION AND LODGING



HOTEL & ACCOMODATIONS

Franklin Marriott Cool Springs
700 Cool Springs Blvd
Franklin, TN 37067
Group Code: LEADINGAGE TENNESSEE

Reserve your room at the Franklin Marriott by August 22 to receive the conference rate of **\$179/night**.

To reserve, call 615-261-6100 and mention our conference and room block

or

Visit www.marriott.com to register by August 22, 2023.

LATN2023 POST-CONFERENCE LEARNING AND EARNING WEBINARS

12.5 NAB CEUs Available

Register now to earn 8.5 NAB CEUs when you attend LATN2023, then earn an additional 4.0 CEUs when you participate in October's Post-Conference Learning & Earning Webinars

LEADING LIKE A COACH

Tuesday, October 3 · 11:00AM ET

SNF QUALITY MEASUREMENTS – RAISING THE BAR ON FALLS

Tuesday, October 10 · 11:00AM ET

INNOVATIONS IN MEMORY CARE

Tuesday, October 17 · 11:00AM ET

FOLLOW THE MONEY – THE EXPLOSION OF DISRUPTIVE INVESTMENT IN ELDER CARE

Tuesday, October 24 · 11:00AM ET

REGISTRATION INFORMATION

2 WAYS TO REGISTER BY SEPTEMBER 1, 2023

1. Online at LeadingAgeTN.org or [CLICK HERE](#)

2. Mail your completed form with a check to LeadingAge TN, P.O. Box 14638, Knoxville, TN 37914

STEP 1: CONTACT INFORMATION

First: _____ Last Name: _____ Title: _____

Community/Company: _____ Social Media: @ _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ Email: _____

STEP 2: PLEASE CHECK THE FOLLOWING THAT APPLY

(All included with full conference registration.)

I plan to attend the following meals/receptions:

Tuesday, September 12 ☐ Welcome Reception & Awards Program

Wednesday, September 13: ☐ Breakfast ☐ Lunch

☐ Dietary Restrictions, if any: _____

STEP 3: CHOOSE YOUR REGISTRATION

A	FULL CONFERENCE REGISTRATION (Tues. - Wed.) <i>Fees include all educational sessions and admission to all meals and events on September 12-13 and October post-conference webinars</i>	EARLY BIRD Before August 4	After August 4	COST
	Member Participant	CLOSED	\$450	\$
	Non-Member Participant		\$550	\$
	Non-Exhibiting Business Partner		\$600	\$
	Bring Your Team (6 Participants)		*\$2,100.00	\$
	TOTAL			\$

**Only Available to Member Communities registering 6 participants from the same Member Community*

STEP 4: PAYMENT INFORMATION

Charge to: ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card Number: _____

Security Code: _____ Expiration Date: _____

Card Holder Name: _____

Signature of Card Holder: _____

Billing Address: _____

City/State/Zip: _____

Telephone: _____